



Camp Industry Committee

Fair Waggoner, Chairman

Mission: To promote a positive relationship between the Henderson County Business Community and our local Camp Industry. Work to maintain the success and viability of Youth Camps in Henderson County and across WNC.

Goals:

- Coordinate and manage the Camp Field Day event.
- Promote the local Camp Industry as an important economic drive in Henderson County and WNC.

Action Steps:

- Increase participation by area businesses in the Camp Field Day event.
- Use Camp Field Day as a media relations tool to promote the positive aspects of Youth Camps.
- Present Camp Industry Leadership Award at Chamber's Annual Dinner.
- Use a "Chamber Column" in the Times-News to promote positive economic impact of local camps.
- Continue to manage the "Welcome Camper" program.
- Secure a "Camp Industry" speaker for the Business Morning Update program.
- Develop strategy for "Welcome Camper" program.
- Hold small group meetings with representatives of the youth camp industry to determine the health of the industry and areas of concern.