Camp Industry Committee  
Fair Waggoner, Chairman

Mission: To promote a positive relationship between the Henderson County Business Community and our local Camp Industry. Work to maintain the success and viability of Youth Camps in Henderson County and across WNC.

Goals:

• Coordinate and manage the Camp Field Day event.
• Promote the local Camp Industry as an important economic drive in Henderson County and WNC.

Action Steps:

• Increase participation by area businesses in the Camp Field Day event.
• Use Camp Field Day as a media relations tool to promote the positive aspects of Youth Camps.
• Present Camp Industry Leadership Award at Chamber’s Annual Dinner.
• Use a “Chamber Column” in the Times-News to promote positive economic impact of local camps.
• Continue to manage the “Welcome Camper” program.
• Secure a “Camp Industry” speaker for the Business Morning Update program.
• Develop strategy for “Welcome Camper” program.
• Hold small group meetings with representatives of the youth camp industry to determine the health of the industry and areas of concern.