

## **Golf Committee**

Vacant, Chairman

Mission: Conduct a successful fundraising golf tournament for the Chamber Foundation's workforce development efforts.

## Goals:

- Generate significant non-dues revenue.
- Maintain high quality tournament that is memorable for participants.

## Action Steps:

- Consider alternate locations for the tournament and make selection.
- Secure a "Title Sponsor" for the event.
- Increase number of "Social Sponsors" for the tournament.
- Sell all available team slots.
- Sell 18 "Hole Sponsorships."
- Promote the Outdoor Events calendar on the Chamber's website.