

Golf Committee

Ronnie Reid, Chairman

Mission: Conduct a successful fundraising golf tournament for the Chamber Foundation's workforce development efforts.

Goals:

- Generate significant non-dues revenue.
- Maintain high quality tournament that is memorable for participants.

Actions:

- Increase ROI for Title Sponsors of the event.
- Increase number of "Social Sponsors" for the tournament.
- Sell all available team slots.
- Sell 18 "Hole Sponsorships."
- Increase number and impact of Super Hole Sponsors.