

**Camp Industry Committee**  
Fair Waggoner, Chairman

Mission: To promote a positive relationship between the Henderson County Business Community and our local Youth Camp Industry. Work to maintain the success and viability of Youth Camps in Henderson County and across WNC.

Goals:

- Coordinate and manage the Camp Field Day event.
- Promote the local Camp Industry as an important economic driver in Henderson County and WNC.

Action Steps:

- Increase participation by area businesses in the Camp Field Day event.
- Use Camp Field Day as a media relations tool to promote the positive aspects of Youth Camps.
- Present Camp Industry Leadership Award at Chamber's Annual Dinner.
- Use a "Chamber Column" in the Times-News to promote positive economic impact of local camps.
- Secure a "Camp Industry" speaker for the Business Morning Update program.
- Develop strategy for "Welcome Camper" program.
- Hold small group meetings with representatives of the youth camp industry to determine the health of the industry and areas of concern.