

Ambassadors Committee

Chris Angel, Co-Chairman

David King, Co-Chairman

Mission: To act as the customer service arm of The Chamber and to organize networking activities and special events, as well as encourage existing and new member involvement.

Goals:

- Increase retention by involving new and existing members (90% Retention Target).
- Reach goal of 75% retention rate for first year renewals.
- Offer numerous networking opportunities throughout the year.
- Help members celebrate successes and assist start-up businesses with publicity.
- Welcome new members to The Chamber and educate them regarding the benefits of membership.

Action Steps:

- Coordinate monthly Business After Hours events.
- Coordinate and manage the Annual MEGA After Hours.
- Coordinate “greeters” for Business After Hours events.
- Coordinate “ice breaker” activities at selected Business After Hours events.
- Initiate personal contact with all new members within one month of join date.
- Coordinate and attend ribbon cutting events and other special events for members.
- Organize and host the annual New Member Event.
- Recognize the Ambassador of the Quarter and the Year.
- Coordinate AM Power Hour networking meetings.
- Coordinate 4 Chamber SurPrize Patrol events annually.
- Create a specific plan for member outreach during the year.
- Recognize new members at Business After Hours.
- Recognize potential members at BAH.
- Develop additional benefits and recognition for Ambassadors.

