



HENDERSON COUNTY CHAMBER OF COMMERCE SPONSORSHIPS 2017-2018



Economic Outlook Breakfast
\$1000 Title Sponsorship (limit of 2, non-competing)
\$150 Table of 8
\$25 Individual

Each year the Chamber hosts an economic outlook breakfast in the first quarter. Title sponsorship covers the cost of a speaker and includes one table, recognition in all marketing materials and an opportunity to address the attendees.

Reverse Trade Shows
\$300 Title Sponsorship
\$100 Trade Show

The Chamber hosts biannual. A great opportunity for you to present your product or service to the purchasing agents and/or decision makers for a variety of Henderson County companies, industries and organizations. Local companies need all types of items available in our community and are very interested in purchasing locally.

Retirement Industry Group
\$250 Meeting Sponsorship (meets quarterly)

The Retirement Industry Group consists of local businesses associated with the retirement industry - retirement homes, retiree services, home health providers, hospitals and more. Sponsor will have the opportunity to speak for 3 minutes at the opening of the meeting and will have their logo included on meeting announcements.

Bowling Tournament
\$1,000 Title Sponsorship
\$200 Team of 5
\$250 Catering Sponsorship

This annual event raises funds for the Chamber’s small business and general fund. Held each November, the event is a great opportunity for networking, team building and fun.



Regional Chamber Business Expo

\$2,000 Title Sponsorship

\$1,500 Media Sponsorship

\$250-275 Booth Spaces

The Henderson County Chamber of Commerce, Asheville Area Chamber of Commerce and Brevard/Transylvania Chamber of Commerce partner to host the regional Chamber Business Expo at the WNC Agricultural Center. The event features local companies promoting their services and products. Booth space includes table, chairs, pipe and drape. Electricity and additional spaces are an additional cost.

Shop Local Programs

Shop & Dine Henderson County

Campaigns - \$250 Sponsorship (limit of 8)

The Chamber encourages local citizens to “Shop & Dine Henderson County” by hosting a shopper drawing for a Henderson County purchased gift package. Sponsor will be included in marketing and promotional materials.

New Hire Bags - \$50 per 250 bags

The New Hire Bags are a great opportunity to promote your business or service to new employees at local businesses. Participants supply a promotional item for the bags along with information on their business.

CEO Reception

\$1,000 Sponsorship (limit of 2, non-competing)

\$300 Supporting Sponsorship (cash or equivalent donation of goods or services)

The Chamber hosts a CEO Reception in the fall. This is an opportunity for upper management individuals to get together to network, share ideas and problem solve. This is a “by invitation only” event. Sponsors will have the opportunity to address the attendees and will have their logo included on all promotional materials.

National Flags

\$150 per year (up to 5)

The Chamber flies national flags honoring international businesses that have a presence and provide jobs in Henderson County. These include Germany (Continental-Teves and Elkamet), Japan (Blue Ridge Metals and Kyocera), Great Britain (SELEE Corp.), Finland (UPM-Raflatac), and Sweden (Ohlins). Sponsor funds are used to maintain and replace flags as needed.



Small Business Week

\$2,000 Title Sponsorship (limit of 4, non-competing)

Each year the Chamber's Small Business Committee organizes a number of events coinciding with the national small business week celebration. These include the Business and Professional Women's Lunch, the Small Business Celebration Luncheon, the Blue Ridge Business Growth Awards, seminars and other events. Title sponsor recognition is included in all marketing materials associated with the week and event signage is allowed at each event as well as a reserved table of 8 at the luncheons.

Small Business Celebration Luncheon

\$1,000 Title Sponsorship (limit of 4, non-competing)

\$200 Table of 8

This Small Business Week related event recognizes the importance of small businesses to our local economy, focusing on both the economic and social contributions. Title sponsorship covers the cost of a speaker and includes one table, recognition in all marketing materials and an opportunity to address the attendees.

Blue Ridge Business Growth & Rising Star Awards

\$1,200 Event Sponsorship (limit of 2, non-competing)

\$250 Supporting Sponsorship

\$500 Catering Sponsorship

\$200 Beverage Sponsorship

The Blue Ridge Business Growth & Rising Star Awards are presented to Henderson County Chamber of Commerce member businesses that have experienced significant business success in the previous year and have helped grow our local economy. The awards are used to recognize these companies for employment growth, revenue growth and/or a combination of the two. Recipients are recognized during Small Business Week at a reception co-sponsored by the Blue Ridge Community College Small Business Center.

Business Plan Contest

\$1,000 Title Sponsorship (cash only)

\$500 Supporting Sponsorship (cash or equivalent donation of goods or services)

The Chamber hosts a business plan contest annually with the winner being announced during Henderson County's Small Business Week in May. Sponsorships and/or donation of goods and services are sought and are awarded to the winner of the contest.



AM Power Hour

\$1,000 Title Sponsorship

\$200 Host Sponsorship

This event is similar to the Business After Hours – only held as a morning/breakfast activity. Hosts provide breakfast food, coffee and juice for attendees. Adequate parking for 50 cars is needed. Hosts will have five minutes to promote their business and will be highlighted in email marketing materials used in promoting the activity. The title sponsorship includes recognition and program time at all AM Power Hour events. Estimated six AM Power Hours per year.

Business After Hours

\$5,000 Annual Sponsorship

\$600 Host Sponsorship

\$300 Raffle Sponsorship

Business After Hours is a monthly networking event that draws between 100-200 attendees. Monthly sponsors are responsible for the sponsorship fee, food and beverage and other site requirements. For more information on available months and event requirements, contact the Chamber.

MEGA Business After Hours

\$2,500 Title Sponsorship (limit of 2, non-competing)

\$500 Additional Sponsorship

The Chamber's largest event, MEGA Business After Hours serves as the annual member appreciation event. Previous years have seen crowds grow to 500+ attendees. Held in late July or early August.

Regional Networking

\$500 (2 per event, non-competing)

Each year the Chamber hosts one or more Regional Networking events with other Chambers of Commerce. These events foster regional cooperation while also providing an excellent networking opportunity.

New Member Breakfast

\$1000 Title Sponsorship

\$100 Sponsorship (limit of 4)

The Chamber invites new members to a breakfast, held annually, designed to help members make the most of their investment in the Chamber.



Seminar Series

\$1,000 Title Sponsorship (limit of 2, non-competing)

\$100 Sponsorship (monthly)

The Chamber hosts a number of seminars featuring timely topics presented by local business leaders. Sponsor will get recognition in email announcements for the seminar and the opportunity to welcome participants at the seminar. Estimated 20 seminars/workshops per year.

Professional Women's Luncheon

\$350 Table of 8

\$40 Individual

This Small Business Week related event recognizes the important contributions made by professional business women in our community. Table sponsorship includes recognition during the program and a table for eight attendees.

ATHENA Nominees Reception

\$1,000 Sponsorship

The ATHENA Reception honors the nominees for the ATHENA award which is presented at the Business and Professional Women's Luncheon in May.

ATHENA NEXGEN - NEW FOR 2017-18!

\$2,500 Sponsorship

The ATHENA NEXGEN is a leadership series where invited participants enhance their professional development skills through a series of 9 sessions about mentoring and leadership strategies, all tailored to the next generation of women leaders. Sponsor will have two minutes to address the group at each meeting and be recognized on all promotional materials. Funds cover the cost of materials and lunches for the participants.

ATHENA Program Partner

\$100 Sponsorship

ATHENA Program Partners will have their name listed in the Business & Professional Women's Luncheon Program where the bios for the ATHENA nominees are. Program partners help offset any additional costs associated with the luncheon and speaker.



Apple Festival 8K & Chamber Challenge 5K

\$5,000 Title Sponsorship

\$500 Gold Medal Sponsorship

\$250 Silver Medal Sponsorship

\$500 T-Shirt Sponsorship

\$100 Team of 4

This event is held each year in conjunction with the NC Apple Festival. 300-400 runners as well as 40+ staff and volunteers are expected at the race. The race is designed to accommodate individual runners (8K) as well as corporate wellness teams of four (4) runners (5K). All event sponsors receive booth space at the start/finish line.

Arts After Dark

\$1,000 Title Sponsorship

\$500 Catering Sponsorship

\$500 Beverage Sponsorship

\$250 Sponsorship

\$200 Table of 8

The quality of life plays an important role in keeping existing industry and attracting new business to an area. This is a great opportunity to join with the Chamber and Blue Ridge Community College in showcasing some of Henderson County's outstanding cultural amenities.

Newcomer's Guide to Henderson County, NC

\$1,000 back page

\$800 inside covers

\$600 inside pages

The Newcomer's Guide to Henderson County is published annually and is distributed to everyone who calls, comes in, or requests via our website, information on relocating to our area. Copies are also distributed through the Henderson County Travel and Tourism office. All ads are full color, full pages.



Camp Field Day

\$1,500 Title Sponsorship

\$500 Camp Activity Sponsorship

\$250 Team of 4

Enjoy a friendly competition involving archery, riflery, rock climbing and other field day activities. Culminates in gathering around the campfire to give our awards and enjoy s'mores. A great opportunity for networking, team building and fun while learning about the camp industry's economic impact in Henderson County.

Vision Henderson County Alumni Meetings

\$500 Meeting Sponsorship (meets quarterly)

The Vision Alumni Association holds quarterly meetings that provide alumni with information on timely community issues. The meetings also offer alumni the chance to build/renew relationships and discover volunteer opportunities. Sponsors are allowed up to 5 minutes on the program and are recognized in meeting announcements and marketing materials.

Outdoor Industry Open House

\$1,000 Title Sponsorship (limit 2, non-competing)

Each year the Chamber promotes the local outdoor recreation industry by hosting an open house at a location which highlights the industry. Attendance can range from 60 - 100+ members and includes a participatory activity such as hiking, kayaking, zip-lining, etc. Sponsors receive recognition at the event and in all promotional materials.



SurPrize Patrol

\$500 Annual Sponsorship

\$100 Sponsorship (limit of 4)

Chamber volunteers visit selected businesses and thank them for their continued support and investment in Henderson County and the Chamber. This event is great fun and it really means a lot to the business owners when we actually come to their place of business just for the sole purpose of saying "Thank You!"

Annual Meeting

\$3,000 Title Sponsorship*

\$1,500 Entertainment Sponsorship*

\$1,000 Toast the Chairman Sponsorship*

\$500 Table of 8

\$200 Social Sponsorship

\$50 Individual

Each year the Chamber celebrates its successes and presents numerous awards at the Annual Meeting. Sponsors defray the cost for the event. *Includes a table for eight.

Annual Awards

Small Business Leader **\$1,500 Sponsorship**

(includes quarterly & annual awards)

Ambassador of the Year **\$1,500 Sponsorship**

(includes quarterly & annual awards)

Education Champion **\$500 Sponsorship**

(annual award)

Industrialist of the Year **\$500 Sponsorship**

(annual award)

ATHENA **\$2,500 Sponsorship**

(annual award)

Camp Industry Leadership **\$500 Sponsorship**

(annual award)

Environmental Sustainability **\$500 Sponsorship**

(annual award)



Total Resource Campaign

\$1,000 Title Sponsorship

\$200 Campaign Report Session Host

The Chamber's Total Resource Campaign is vital to the organization's ongoing success and financial viability. The presenting sponsor is recognized on all campaign materials and is invited to speak at all report sessions. Report session sponsors provide hors d'oeuvres and beverages for campaign report sessions (10 – 14 members). Report session sponsors are recognized at the meeting and given an opportunity to promote their business.

Board of Directors Retreat

\$500 Title Sponsorship

\$200 Supporting Sponsorship

\$300 Catering Sponsorship

Each December the Chamber's Board of Directors gather to strategically plan the next year's Program of Work. This activity helps the organization better serve its membership and efficiently use its volunteer and staffing resources. Sponsorships defray the cost of facilitation, food and beverage. Sponsors are recognized on program materials, can hang a banner at the retreat and can give comments at the opening of the retreat or during lunch.

E-Newsletter

\$50 display advertisement per week

The Chamber's E-Newsletter goes out each Tuesday and keeps members up to date on Chamber and community topics of interest.



Industrial Appreciation Pig Pickin'

\$600 Title Sponsorship (non-competing)

\$300 Sponsorship (non-competing)

\$250 Beverage Sponsorship

\$250 Dessert Sponsorship

The Chamber's Industrial Division hosts this event each year to show our appreciation to our manufacturing community. Includes recognition during program as well as signage and inclusion in promotional materials.



Government Relations Program

Candidate's Forum - \$500 Sponsorship (limit of 4, non-competing)

Government Relations Luncheon - \$300 Sponsorship (limit of 4, non-competing)

Each year the Chamber's Public Policy Committee hosts forums for candidates of various political offices. Sponsorship includes program recognitions, recognition on marketing materials and signage at event. Luncheons are held with elected officials and key staff members from the county and local municipalities. Sponsorship covers cost of hosting guests (elected officials and staff). Sponsor is recognized during the event.

Raleigh Advocacy Trip

\$500 Transportation Sponsorship

\$500 Breakfast Briefing Sponsorship

\$500 Dinner Sponsorship

The Chamber joins other WNC Chambers for an annual trip to Raleigh to meet with local legislators and key department personnel. The trip provides an opportunity to advocate for local projects and programs and to communicate the importance of economic and business issues.



NC Scholars Luncheon & New Teachers Breakfast

\$1,500 Title Sponsorship (per event)

\$200 Sponsorship (both) or

\$100 Sponsorship (each separately)

These two events are coordinated by the Education Committee. The NC Scholars Luncheon, held in the spring, honors high school students who have earned the “Scholars” designation with a luncheon, program and recognition. The New Teachers Breakfast is held each fall as a way to honor and thank new teachers for coming to our area to practice their profession.

Career and Technical Education Scholars Luncheon

\$1,000 Title Sponsorship

\$100 Sponsorship

Coordinated by the Education Committee, the CTE Scholars Luncheon honors CTE high school students who have earned the “Scholars” designation with a luncheon, program and recognition. To earn this designation, students must maintain a 3.25 GPA in all Career and Technical education courses and have a 3.00 cumulative overall GPA.

Golf Tournament

\$4,000 Title Sponsorship

\$1,000 Social Sponsorship

\$900 Team of 4 and Hole Sponsorship

\$800 Team of 4

\$150 Hole Sponsorship

\$1,000 “Lunch on the Course” Sponsorship (cash or equivalent donation of goods or services)

\$1,000 Reception Sponsorship (cash or equivalent donation of goods or services)

This annual tournament raises funds for the Hendersonville Area Chamber of Commerce Foundation (501c3) and its workforce development efforts. Title sponsorship include a team of four players.



Chamber Trivia Challenge

\$1,000 Title Sponsorship

\$250 Social Sponsorship with team

\$150 Team of 4

\$500 Catering Sponsorship

This annual event raises funds for the Chamber's education and workforce development efforts. Held in March, the brain-challenging tournament is a great opportunity for networking, team building and fun.

Teacher of the Year Award

\$500 Presenting Sponsorship

(limit of 4, non-competing)

Each year all 23 Henderson County Public Schools select their Teacher of the Year. The Chamber partners with the schools to honor these outstanding teachers with a Henderson County Appreciation Gift Package. Your support helps us secure these packages. Each sponsor of this program will receive recognition through Chamber media outlets and be included in the presentation of the gift packages.

Junior Leadership Program

\$1,500 Program Sponsorship

\$150 Day Sponsorship (limit of 6)

\$500 Leadership Graduation Sponsorship

The Junior Leadership Programs provides 23 area high school juniors with the opportunity to learn about our community and participate in skills enhancing leadership development. There are eight courses included in the program and sponsors help defray the cost.



2017-2018 TOTAL RESOURCE CAMPAIGN COMMITTEE MEMBERS

Roy Dickerson	Cascades Mountain Resort
Tiffany Ervin, Co-Chair	Morning Glory Productions/Elite Repeats
Graham Fields	Park Ridge Health
Nikki Hopkins	Champion Credit Union
Randy Hunter, Co-Chair	Hunter Automotive Group
Mitsy Jones	Henderson County Chamber of Commerce
Lee Love	First Citizens Bank
Melanie Matteson	Hendersonville Lightning
Candi Maybin Guffey	Flat Rock Playhouse
Elizabeth Moss	Pardee Hospital
Angela Vaughan	Fitness Masters
Ragan Ward	Carolina Alliance Bank
Bob Williford	Henderson County Chamber of Commerce

