

## **Capital Campaign Advisory Board**

Vacant, Chairman

Mission: Lead the Chamber in developing a campaign that will secure the resources needed to create a more productive chamber with more return on investment for the membership.

## Goals:

- Retain investments and interest of Capital Campaign contributors.
- Attract new pledges during 2016.

## Action Steps:

- Use Capital Campaign Quarterly Enews to keep investors up-to-date on status of new Headquarters facility and "happenings" at the facility.
- Implement strategy to increase funding of the Capital Campaign.
- Finalize recognition of investors for both general contributions and naming opportunities.